



## TechFest™ 2014 Summary Report

We registered 1,840 students this year. This does not include adults. A conservative estimate of the adult number is one adult per two children, which would give 920 for a total attendance of 2,760 for the two days. We had 78 exhibits, which is the highest number to date. At least seven came in after the deadline! Two organizations had more than one exhibit and several exhibits represented two organizations. As the result we had 81 organizations participate this year, which is also an all-time high. The link to the exhibit list is the following:

[http://ascdayton.org/TechFest/downloads/TF14 Exhibits by Organization.pdf](http://ascdayton.org/TechFest/downloads/TF14_Exhibits_by_Organization.pdf)

The types of organizations that participated as exhibitors in TechFest™ 2014 are as follows:

27 Professional Societies	21 University & College Groups	7 Companies	7 Government Organizations
6 Community Organizations	5 Middle Schools or High School	4 Museums	4 Robotic Organizations

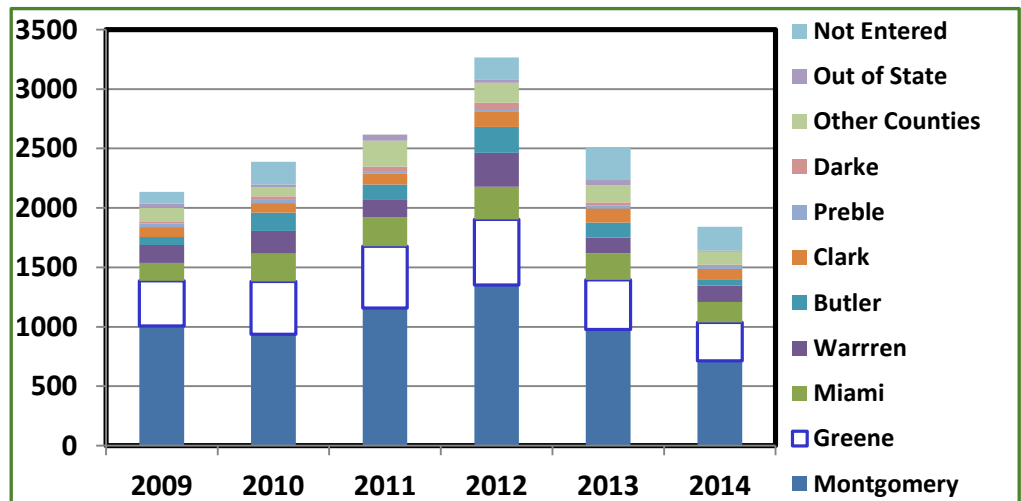
We had 45 "info-tainment" presentations over the two days given by 18 presenters, which included Col. Robert "ELVIS" Balsarak, former F-16 Pilot; Col. Greg Johnson, USAF, Retired NASA Astronaut; and Lt. Col. Richard Hughes, USAF, Wright State University ROTC among the many interesting speakers. In addition to the presentations, we had 16 classes in our free Teachers' Workshop on Saturday for which CEU's were available through Wright State University. The classes were completely filled with waiting lists. The following links give details on the speaker program and the Workshop classes:

[http://ascdayton.org/TechFest/downloads/TF14 Program Schedule.pdf](http://ascdayton.org/TechFest/downloads/TF14_Program_Schedule.pdf)

[http://ascdayton.org/TechFest/downloads/TF14 TEACHERS Flyer.pdf](http://ascdayton.org/TechFest/downloads/TF14_TEACHERS_Flyer.pdf)

Our average registered student number is 2,646 over the previous six years. This year had special challenges: 1) protracted snow and cold with school delays, early closings and no school days; 2) competition for announcement times due to late and/or early closings; and 3) paper flyer distribution has been shifting towards preference for digital postings by the schools many of whom restrict access to email addresses. All these factors we believe negatively impacted attendance.

In addition, we noticed this year an unusually large number of students bypassed registration. The breakdown by county of the registered youth attendance over the last six years is given in the chart below. Considering these factors and the satisfaction expressed by exhibitors, TechFest™ 2014 was a success.



The TechFest™ Team of the Affiliate Societies Council of Dayton (<http://ascdayton.org>) is very appreciative of the support by its many sponsors. The full list of the 2014 sponsors is given at <http://ascdayton.org/TechFest/sponsors.html>.

Respectfully submitted by Perry Yaney, TF Exhibits, with thanks to Lyle Lockwood, TF Marketing/Publicity, and the TechFest™ Team ([http://ascdayton.org/TechFest/contact us.html](http://ascdayton.org/TechFest/contact_us.html)),

May 15, 2014

