

## ASC Professional Development

Professional Development Training

*Presented by*

Affiliate Societies Council



# Strategic Planning for Career Development



October 22 & 23, 2009

Marcum Memorial Conference Center  
Miami University, Oxford, OH

The “ASC Fall Seminar 2009” is the 56th in a series of Affiliate Societies Council seminars, which originated in 1976.

## The Affiliate Societies Council of Dayton

The Council consists of representatives of over 50 engineering and science-related professional societies whose combined membership in the Dayton area exceeds 15,000.

*The mission of the Council is to:*

- Provide continuing professional education opportunities for the general engineering and scientific community.
- Offer career guidance in the various fields of engineering and science.
- Make available the combined expertise of the affiliated societies to the community to assist in solving technical problems.
- Provide administrative services for affiliated societies to promote continuity in society management and a close working relationship among societies.

## Professional Development Series Objectives

Each year the Professional Development Committee of the Affiliate Societies Council sponsors training workshops. The primary purpose of these workshops is to provide engineers, scientists, managers and other professionals with interpersonal skills, and to bring together practicing professionals with students in an environment that will stimulate their growth.

This results-oriented, practical workshop will provide an opportunity to develop communication skills helpful to your job performance; improve productivity and other relationships among the people you associate with; change the way you feel about your job; experience a balanced personal and professional life.

## Registration Information

Registration is limited to 50 participants. Return registration form with check, made out to “ASC Fall Seminar 2009” or credit card information to:

### Affiliate Societies Council

4801 Springfield St., Dayton, Ohio 45431

**For additional information contact:**

Affiliate Societies / 937-224-8513

Noon - 4:00 p.m. • Monday - Friday

E-mail: ASC@dnaco.net

Registrants will be mailed a confirmation notice with directions to Miami University.  
(Marcum Center - 513-529-6911)

- Seminar Dress: business casual
- Miami University facilities will be available for recreational activities.
- Call or send reservations in as soon as possible.

## Schedule

### Thursday, October 22, 2009

8:30 am - Registration at Miami University, Marcum Center

9:00 am - Session I

10:00 am - Break

Noon - Lunch

1:00 pm - Session II

2:30 pm - Break

4:00 pm - Free Time/Social Break

6:00 pm - Dinner/Keynote Address

7:30 pm - Free Time/“Get Together”

### Friday, October 23, 2009

7:30 am - Breakfast

8:30 am - Session III

10:30 am - Break

Noon - Lunch

1:00 pm - Session IV

2:15 pm - Break

3:30 pm - Wrap-up

4:30 pm - Program Concluded

## Your Seminar Leader

Thursday, October 22, 2009

**Michael Weber** earned his BS degree from Cornell University. During and after college he developed a successful sales organization working with college students for the Southwestern Company of Nashville, TN. For the past 21 years Mike has worked with over 200,000 students in New England, helping them raise more than \$1.5 million to build and promote student activities.



In 1993 he founded the Great American Opportunities Institute with a focus of building student leaders through workshops and conferences. During the past twelve years, Mike has worked with over 500,000 young people from Maine to California, helping them to develop their talents and abilities as leaders through interactive motivational presentations.

Mike is married to his best friend, Jane, lives in Atkinson, NH and is the father of two young men, Kurt and Eric. He is a member of The National Speakers Association.

*This seminar will include:*

Strategic planning is the process of identifying and connecting **Values, Vision, Goals, and Strategy**. Doing this on a personal level allows us to do the right things not just to do things right. It helps us to succeed in life not just in business. It allows us to ask the hard questions: What's important? What do we stand for? Where are we going? How will we get there? Most people spend more time planning a trip to the mall than they do planning their lives. This seminar will help individuals think through some of the tough questions in life and then tie the answers to these questions to their daily life through a four-step process.

1. **Personal Values clarification**
2. **Strategic Vision Development**
3. **Personal Goals**
4. **Life Strategies**

***"...your scientists were so preoccupied with whether or not they could, they didn't stop to think if they should."***

– Ian Malcolm in *Jurassic Park*

## Keynote Speaker

Thursday, October 22, 2009

**Lyle Lockwood**, current Chair of the Affiliate Societies Council (ASC), served a 21-year career in the Air Force in varying capacities as a Production Officer on the Agena spacecraft, T56 engine, F-15 and F-16 aircraft in both plant representative and System Program Offices. Since 1984 he has worked for Universal Technology Corporation (UTC) as project engineer and program manager, subcontracts manager, facility security officer and corporate secretary. He has been the Project Management Institute (PMI) Delegate to ASC since the PMI Dayton chapter was admitted to membership in 1998. In 2003 Lyle facilitated the successful transformation of the ASC Career Exploration Weekend into the ASC TechFest Program now entering its sixth year. He chairs its Marketing/Publicity team with primary focus on reaching out to over 550 schools in the immediate eight-county Dayton/Miami Valley area. Lyle received his BS from Purdue University in 1963 and an MS from AFIT in 1975. He has held numerous leadership positions in his local church.



*In this keynote, Mr Lockwood will share his thoughts on the value of participating in professional societies and the benefits of volunteering that contribute to professional development, without risk of offending your boss or losing your job.*



### Who Should Attend

- Practicing engineers, scientists, managers and other professionals, paraprofessionals, and administrative personnel interested in developing communication skills and enhancing their professional development.
- Full-time, undergraduate students interested in practical "real world" professional development training.
- Potential Managers/Management Trainees.

## Your Seminar Leader

Friday, October 23, 2009

**Patrick J. Sweeney, PhD, PE**, is a Professor and Chairman of the Department of Engineering Management and Systems at the University of Dayton. He has earned engineering degrees from Notre Dame, Missouri University, and University of Dayton. He has served as a faculty member, chairman, assistant dean, and interim dean of engineering. In addition to this educational experience, as an U.S. Air Force officer he served as an engineer, program manager, and combat pilot and was awarded the Silver Star, DFC (2), Bronze Star, and 17 Air Medals. He managed organizations of more than 575 people and budgets of over several million dollars. Dr. Sweeney has published many articles and several books, including the recent war novel "NAIL '67-68"



*This seminar will include:*

- A 6-hour day devoted to exploring some of the newest and most exciting ideas that have direct and practical application on our organizations and our careers.
- What is the secret to advancing your career rapidly?
- How will your Emotional Intelligence impact on your career?
- How can you learn to make great decisions quickly?
- Why do some ideas become epidemic and spread like wildfire?
- What have Dilbert and Norm Augustine shown us?
- Much much more...new, exciting, entertaining.



**Professional Engineers who complete this Seminar earn 16 Professional Development Hours (PDH).**



### The Professional Development Committee

Wilson R. Taylor, Chair                      Philip D. Robertson  
Richard Strode                                  Kathleen D. Wilson  
Elizabeth Quinter                              Helen Krumholtz

## Registration Form: Professional Development Series – Oct. 22 & 23, 2009

### Participant Fee:

- \$495.00 ea., single room.
- \$100.00 - Participant's spouse
- \$100.00 ea. for full-time undergraduate student, two to a room.

(Student sponsorships available - call Affiliate Societies Council office for more information.)

Fee includes seminar materials, meals, refreshments, and lodging Thursday night.

Last Name	(Please Print)	First Name	Middle Initial
Organization/Employer		Job Title	
Home Street Address			
City	State	Zip Code	
Business Phone		Home Phone	
E-Mail Address			
\$\$ Amount Enclosed		Credit Card #	Expiration

Signature for Credit Card only

Other Payment: Check, Gov't IMPAC Card, or Other

*Note: All rooms are non-smoking*

**Registration closes and no refunds after October 16, 2009**